

# LK Events LLC



## WOW Weddings

Design ~ Decorating ~ Flowers ~ Rentals ~ More

**WOW** (wou)

Used to express wonder, amazement, or great pleasure.  
An outstanding success.

*Style... Service... Selection... Uniquely You*

WOW- What a Wedding!



## What is a Wedding Designer? How does a designer differ from a Coordinator? A Wedding Planner? A Wedding Decorator?

A **wedding designer** is responsible for the overall visual aesthetic of the wedding. Designers think in terms of the big picture. They generate the wedding concept and how that concept will be threaded through each visual element with unity and cohesion. Often they will work in conjunction with florists, lighting technicians, and photographers to create the look and feel of the event.

A **wedding coordinator** is not deeply involved with planning the wedding. Think of them as an orchestra conductor. Their primary duty is to be there on the day and ensure that it runs smoothly and according to plan. You often hear them referred to as day-of-coordinators. Many jump in a month before the wedding to finalize the last minute details, confirm vendor obligations, create a timeline, and oversee the set-up of the décor. But be aware that wedding coordinators/day-of-coordinators are very different from venue coordinators. Venue coordinators or event managers are hired by the venue to ensure your wedding follows the rules and regulations of the space. They may help with your timeline but more often than not they will not help you with set-up or troubleshooting. Wedding coordinators and venue coordinators work side-by-side one another to make sure everyone flows smoothly. But if you want someone who will cue your bridal party, bustle your dress, or set-up décor, I suggest hiring a wedding coordinator not associated with your venue.

A **wedding planner** is responsible for planning the logistical elements that bring your wedding vision to life. Depending on the level of service they are commissioned for, a wedding planner will assist with budget creation and management, venue selection, vendor referrals, wedding day timeline, seating arrangements, and so on. They can also act as a trusted advisor on everything wedding related and a shoulder to lean on. More often than not, a wedding planner will also coordinate the day as well, since they are highly involved with the planning.

A **wedding decorator**, like a wedding designer is concerned with visual elements of the wedding. Their focus usually on the backdrop and room props only and generally doesn't radiate to the tables, lighting, or floral elements involved in a wedding. Many of today's decorators may provide basics in their packages for linens and centerpieces but these selections are often limited.

### So, what does LK EVENTS do?

LK Events is a wedding Design company. Why settle for anything less than the best for your wedding? By now, you've likely browsed hundreds of web-sites, magazines and wedding shows. With a creative and talented design team on your side, even a bride with a tight budget can have a WOW wedding.

LKE has taken the best aspects of professional wedding services and wrapped them into a neat package to serve you best. Why settle for anything less when you can have it all? Unbeatable STYLE...Amazing SERVICE... Uniquely YOU.

**WOW! What a Wedding!**

Wedding Design

Wedding Decorating

Wedding Floral Design

Wedding Rentals

